



CHP state election platform 2018

Key messages

When preparing for a meeting with a current MP or candidate, it's important to be clear about what messages you want to communicate.

Be prepared with 3-5 key messages to use as talking points. Include localised data about your service and your community where possible (we call these statistics and data 'PROOF POINTS').

Below are some suggested key messages. You may wish to make your own or use these as a guide.

- Homelessness is a serious problem in our local community. (*PROOF POINT: New ABS figures show there was a x% increase in homelessness in <electorate> between 2011 and 2018*)
- We are working hard to help the vulnerable people in our community, but demand is greater than supply. (*PROOF POINT: Last year we helped <x> experiencing or at risk of homelessness*) OR alternatively (*Last year we saw an <x%> increase in the number of people seeking help from our service*)
- We are backing the Council to Homeless Person Victorian Homelessness Election Platform which calls for investments to:
 - HOUSING: A boost of 3,000 new social housing properties per year for 10 years, with 1,500 being one & two bedroom homes for singles, couples or small families
 - PREVENTION: Stop renters being evicted into homelessness by providing ongoing funding to the Private Rental Assistance Program, which helps renters pay back rental arrears and providing more legal advice and support
 - PEOPLE AT HIGH RISK: Helping people exiting prison and psychiatric units get housing by providing a pool of dedicated housing for these vulnerable groups
 - ROUGH SLEEPING: Providing dedicated housing stock and intensive support for rough sleepers through Housing First programs
 - YOUTH: Greater focus on youth homelessness; rent subsidies for young people leaving refuges, more support for couchsurfers, and building more youth refuges.
- We're calling on our local candidates to show they're serious about ending homelessness by publicly committing to the proposals in CHPs Homelessness Election Platform
- Ending homelessness is in everyone's best interest – it's good social policy, and it makes economic sense